



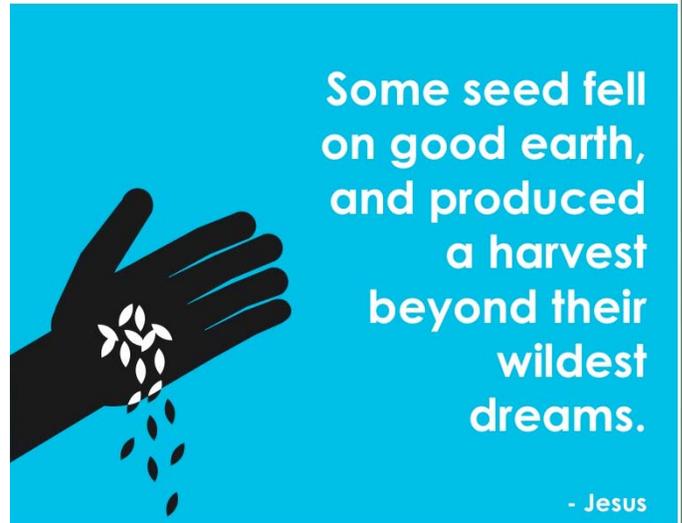
# READINESS 360

## Benefits for Congregations

The **Readiness 360** is a tool that helps churches understand *how ready they are* to take bold steps forward in mission and ministry. The **Readiness 360** discerns *Jesus movement DNA* within a church. Most churches in the world were either originally very powerful movements themselves OR they grew out of powerful movements that swept their part of the world. Today, the vast majority of North American churches have lost the critical dynamics that birthed them, grew them and enabled them to impact society profoundly. Today most of these churches are more settled, more institutional, more inward in focus, and less movement-oriented. The **Readiness 360** will help you mobilize your congregation to create fruitful ministry soil.

### Elements.

- Focuses on the few areas that matter most. The **Readiness 360** measures readiness in four key areas that found in churches that multiply their ministry steadily and rapidly. These multiplication drivers are:
  - Spiritual Intensity
  - Missional Alignment
  - Dynamic Relationships
  - Cultural Openness
- Reveals what's below the surface. There are dynamics at play in churches that are not always visible and that may not be revealed in numerical trends of members, attendance and money. **Readiness 360** is a way to test your soil. It will help you gain a sense of what nutrients need to be added so your church's culture supports a harvest beyond your wildest dreams.



- Includes all. **Readiness 360** is a process that invites everyone to participate. There is no numerical limit to the number of persons who can take the survey – everyone in your church can share their voice! The more voices shared, the more people trust the results of the report.
- Encourages customization at a variety of levels. Congregations take the **Readiness 360** for many different reasons—some are in the process of discerning if they are ready to start a new site, a new worship service or other type of new God-thing. Others are trying to reclaim their vitality.
  - Customize the online survey welcome screen and email to your congregation so that people understand why they are taking the **Readiness 360**.
  - Select up to two additional question sets based upon broad types of cultures in your mission field. These are then added to the standard Cultural Openness questions.

## Deliverables.

- A means of shifting your church's conversation, thinking, and ministry planning from maintenance to community and world impact!
- A foundation for a strengths-based congregational and leadership development. Reports facilitate quick wins and asset-based planning. Additional resources are available to engage your congregation in discerning where God is calling your congregation.

Content	News Release	Executive	Complete
Overview	✓	✓	✓
4 areas explained with summary, 3 relative strengths and 3 areas for improvement		✓	✓
Answers to 2 open-ended questions			✓
Perception Gaps			✓
Leader Tips			✓

- Three easy-to-digest reports designed to inform, not overwhelm, particular audiences within the church. These reports summarize and distill the most important information gleaned from the survey, including:
  - Measures of readiness in each of the four multiplication driver areas
  - Perception gaps between various types of participants in your congregation based on age, length of time at your church and role.
  - Leadership tips for your church, in light of the strengths and challenges revealed
- Basis for smart planning to move your church toward a more nimble, ready-to-go stance, so that you can launch some amazing new ministry endeavors in the coming years.
- A repeatable process to measure your progress.

## Cost.

While the cost is negligible, the cost of NOT using the **Readiness 360** is great. Without the information collected and analyzed, it will take you much more time to appropriately focus leaders and your ministry on the few things that matter most. It would cost many times what you will spend on **Readiness 360** to have someone sit and listen to all your people, analyze the composite of everyone's experiences and attitudes and produce a concise report with recommendations. If your church is part of a denomination or network, you may want to check with the leader responsible for congregational vitality or development before you purchase access to the **Readiness 360** to see if they have already acquired a license for their network.

Learn more at [www.readiness360.org](http://www.readiness360.org).