

Get Ready.

Ministry is difficult enough.

There is no need to be surprised by things that are knowable. Things like preferences, values, behaviors and attitudes of your congregation and your neighbors; aspects that have practical implications for your ministry.

Planning and executing ministry without using **Readiness 360** and **MissionInsite** is like watching a 3D movie without the glasses. Incomplete.



MISSIONINSITE



READINESS 360

Multiply your impact.

One or both of these tools may be available to your United Methodist Church as a part of your apportionment dollars at work. Contact the person on your annual conference staff who is responsible for starting new or strengthening existing churches to discover if your annual conference has a contract. If not, both tools are also available for purchase directly. Congregations that use the information from these two tools discover new energy and approaches for ministry.

This brochure is available as an editable word document for you to customize to help your congregation or network better understand their options and next step. You may choose to use this back panel to describe your call to action.

Visit www.readiness360.org/tools to request this free download.



MissionInsite & Readiness 360

See the dynamics behind your church's story to make the next chapter the best one yet.

What Aren't You Seeing?

If you are like many church leaders, you are looking for ways to increase your church's vitality, relevance and/or impact. And you may be stuck trying to figure out where to start. Or understanding why strategies that worked last year aren't working this year. Or maybe your biggest obstacle is getting people on the same script. There are two tools that are helping churches across the country gain the insights they need: *Readiness 360* and *MissionInsite*.



The Defaults, Differences and Desires of Your Inner and Outer Mission Fields.

The Church Culture Lens

WHO ARE WE? Imagine a report that helps you see what attitudes, behaviors and beliefs accelerate your church's ability to grow and multiply followers of Jesus and those that are preventing that essential behavior. **Readiness 360** allows you to see your congregation's strengths, suggests areas of potential improvement and provides ministry tips that help you take practical steps toward multiplying your impact for God. It includes an online survey which an unlimited number of people can take and three levels of reports so that the right people get the right information (and not TMI) for discernment.

Learn more at readiness360.org.

The Outside Culture Lens

WHO ARE OUR NEIGHBORS? Often a church defaults to member preferences when planning ministry. Yet without a clear understanding of those who are not yet here—and making adjustments to better relate to them—those plans rarely produce new disciple fruit. Using USA Census and Experian data, **MissionInsite** delivers essential snapshots of your neighbors and can do so based upon traveling time, mileage radius, zip code or customized parameters. The newly revised Mosaic® profiles by Tom Bandy provide clear implications for leadership, worship, small groups, outreach, communication and more.

Learn more at missioninsite.com.