



READINESS 360

Multiply your impact.

Email & Announcement Templates

Day 1 Email

Below you will find a sample email that you can tailor for your congregation. It is best to have strong participation in the survey so that:

- Interest is generated for hearing the results.
- People are heard.
- While statistically you only need 25 people or 10% of your average worship attendance (whichever is higher), most people aren't statisticians and trust a higher percentage/number.

Please take your time to make the case for the importance of the survey.

- Change bold fields at minimum.
- You will find your survey code in the administrative area under "Manage Surveys."
- If you cut and paste the words from the website into an email, the "click here" html code includes a link to the page where your congregation will take the survey (<http://app.readiness360.org/survey/login>).

You will find sample email below at: <http://readiness360.org/tools/timeline/sample-emails-to-congregations/>.

We are taking seriously our call to make disciples of Jesus Christ for the transformation of the world. One thing we are considering is... <<insert your idea or desire to create new places or ministries for new people or the rationale for why you are asking folks to participate>>. To that end we are asking you to take an online survey called *Readiness 360*.

The *Readiness 360* will help us identify opportunities for strengthening our multiplication DNA through assessing our spiritual intensity, dynamic relationships, missional alignment, and cultural openness. After a critical mass within our congregation takes the online survey, we will report back our findings and discover next steps together.

Please click here to log in and type in our congregation's passcode: <<insert number here>>. Set aside 20 minutes to take the survey between now and <<mm/dd/yy>> at midnight.




If you need help, please contact: <<name, email, phone number>>.

Thanks in advance for helping our congregation assess and grow into God's preferred future.

Day 3 Announcement

Share the reminder in whatever ways make the most sense in your church. PowerPoint slides (thumbnails shown below) are available at www.readiness360.org/timeline.

You should have received a letter/email requesting your participation in a survey that will help us multiply our kingdom impact. You have seven days to find 20 minutes, login to the **Readiness 360** with our survey code <<insert number here>> and help us get ready for <<insert rationale and provide details about where to go to login—your site or ours—and who in the church to contact for help>>.

 READINESS 360 Multiply your impact.	 You Have 7 Days to... <ul style="list-style-type: none">• Find 20 minutes• Log into online survey with survey code• Experience joy in ...	 GETTING READY TO MULTIPLY OUR KINGDOM IMPACT
---	---	--

Day 7 Email

You will need to manually insert your congregation's Survey Code into this email.

Dear Friends:

Thank you to the following people who have completed the *Readiness 360* survey (in the R360 Admin area you can view, cut and paste a list of people who have taken it to date.)

If your name isn't on the list above, don't worry. You still have 3 days to complete the survey! Please take a few minutes now to click on the link below and take the survey. Our church is seeking to discover our people's opinions and experiences in a variety of areas, so that we can determine our readiness as a group to <<insert your idea or desire to create new places or ministries for new people or the rationale for why you are asking folks to participate>>.

We want to include you! To take the survey:

- ▶ Go to <http://app.readiness360.org/survey/login>
- ▶ Copy and paste our Survey Code <<insert number here>> in the box
- ▶ Answer questions candidly

Thanks for all you do for our church!



Day 10 Announcement/Bulletin Insert

Share the reminder in whatever ways make the most sense in your church. Customizable PowerPoint slides are available at readiness360.com/timeline.

Please complete the Readiness 360 survey by midnight tomorrow. Thanks to **<<insert number of people who have completed the survey (you can find this information in the manage surveys section of your administrative dashboard)>>** of you who have already completed the survey. We are excited to share with you the results of what is needed to multiply our impact by **<<insert rationale, provide details about where to go to login—your site or ours—and who in the church to contact for help>>**.

Access more tools at www.readiness360.org/tools

